



## PRODUCT FEATURE

# Hospitality

*Quality, innovative and dependable products...*  
Featuring a single must-have product for every hospitality professional...



Can  
insulator  
and safety  
product  
in one!

### Grabbons® (703)

Can insulator and wrist reflector all in one! Grabbons are great for schools, restaurants, food services, beverage vendors and sports arenas. After the beverage is used the recipient has a safety item to use over and over. Custom imprint may be in one color or in ColorRich™ graphics.

- Dual function promotional solution!
- Size: 4" x 10:

AS LOW AS \$2.61 (C)

## Case History:

### Grabbons® (703)

#### *Problem:*

A local pub/restaurant was looking for a unique giveaway to promote the opening of their new outdoor seating and recreation area.

#### *Impact:*

The giveaway would provide customers that attended the grand opening with a unique gift that could be used long after the event.

#### *Solution:*

The pub chose the Reflectix™ Grabbons® - a can insulator and wrist reflector all in one. The Grabbon offers a large imprint area and was imprinted with the pub's logo and the name and date of the grand opening in full color graphics. They were handed out to patrons as they entered the outside seating area and were used both as a beverage insulator and wrist reflector. Guests especially enjoyed the reflectivity of the multi-use Grabbons as the night became dark. Many of their patrons brought their Grabbon back to the pub on subsequent visits.